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Workplace-based assessment as an educational tool

John Norcini & Vanessa Burch

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Assessment

31



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John Norcini & Vanessa Burch

Institution/Corresponding Address:

Foundation for Advancement of International Medical Education and Research (FAIMER)

4th Floor, 3624 Market St

Philadelphia

PA 19104

USA

Tel: +1 215 823 2170

Fax: +1 215 386 2321

E mail: JNorcini@faimer.org

The authors

John J. Norcini, Ph.D. has been President and CEO of the Foundation for Advancement of International Medical Education and Research (FAIMER®) since May 2002. The Foundation's mission is to improve international medical education. FAIMER has a database of recognised medical schools around the world, an active research programme on international medical education and physician migration, and fellowship programmes designed for faculty from medical schools in developing countries.

For the 25 years before joining the Foundation, Dr. Norcini held a number of senior positions at the American Board of Internal Medicine. His principal academic interest is in the area of the assessment of physician performance. Dr. Norcini has published extensively, lectured and taught in many countries, and is on the editorial Boards of seven peer-reviewed journals in educational measurement and medical education.

Vanessa C. Burch, MBChB, PhD is Associate Professor of Medicine at the University of Cape Town, South Africa. She convenes the undergraduate medical degree programme in the Faculty of Health Sciences and is also actively involved in postgraduate education in the Faculty. Her main academic interests are in the assessment of clinical competence and innovative methods of medical education in resource-constrained educational environments typical of developing countries.

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Abstract

There has been concern that trainees are seldom observed, assessed, and given feedback during their workplace-based education. This has led to an increasing interest in a variety of formative assessment methods that require observation and offer the opportunity for feedback.

The research literature on formative assessment and feedback suggests that it is a powerful means for changing the behaviour of trainees. Several methods for assessing it have been developed and there is preliminary evidence of their reliability and validity. A variety of factors enhance the efficacy of workplace-based assessment including the provision of feedback that is consistent with the needs of the learner and focused on important aspects of the performance. Faculty plays a critical role and successful implementation requires that they receive training.

The objective of this Guide is to review the literature on work-based assessment and the efficacy and prevalence of formative feedback. It describes the common formative assessment methods, characterises the nature of feedback, examines the effect of faculty development on its quality, and summarises the challenges still faced.

"A variety of factors enhance the efficacy of workplace-based assessment including the provision of feedback that is consistent with the needs of the learner and focused on important aspects of the performance."

Box 1

Take home messages

- The research literature on formative assessment and feedback suggests that it is a powerful means for changing the behaviour of learners.
- Several formative assessment methods have been developed for use in the workplace and there is preliminary data evidence of their reliability and validity.
- The efficacy of feedback is enhanced if it is consistent with the needs of the learner, focuses on important aspects of the performance, and has characteristics such as being timely and specific.
- Faculty development is critical to the quality and effectiveness of formative assessment.
- Strategies to encourage the participation of faculty are critical to the successful implementation of formative assessment.

Introduction

For just over two decades leading educationists, including medical educators, have highlighted the intimate relationship between learning and assessment. Indeed, in an educational context it is now argued that learning is the key purpose of assessment (van der Vleuten, 1996; Gronlund, 1998, Shepard, 2000). At the same time as this important connection was being stressed in the education literature, there were increasing concerns about the workplace-based training of doctors. A study (Day et al. 1990) in the United States documented that the vast majority of first-year trainees in internal medicine were not observed more than once by a faculty member in a patient encounter where they were taking a history or doing a physical examination. Without this observation, there was no opportunity for the assessment of basic clinical skills and, more importantly, the provision of feedback to improve performance.

As one step in encouraging the observation of performance by faculty, the American Board of Internal Medicine proposed the use of the mini-Clinical Evaluation Exercise (mini-CEX) (Norcini et al., 1995). In the mini-CEX, a faculty member observes a trainee as he/she interacts with a patient around a focused clinical task. Afterwards, the faculty member assesses the performance and provides the trainee feedback. It was expected that trainees would be assessed several times throughout the year of training with different faculty and in different clinical situations.

An advantage of the mini-CEX and other workplace-based methods is that they fulfil the three basic requirements for assessment techniques that facilitate learning (Frederiksen, 1984; Crooks, 1988; Swanson et al., 1995; Shepard, 2000): 1) The content of the training programme, the competencies expected as outcomes, and the assessment practices are aligned; 2) Trainee feedback is provided during and/or after assessment events; and 3) Assessment events are used strategically to steer trainee learning towards the desired outcomes. Over the past several years there has been growing interest in workplace-based assessment and additional methods have been (re)introduced to the setting of clinical training (National Health Service, 2007).

Previous publications have focused on the advantages and disadvantages of workplace-based methods from the perspective of assessment alone (Norcini, 2007). In this role, the methods are best thought of as analogous to classroom tests and they have much strength from this perspective. However, it is difficult to assure equivalence across institutions and the observations of faculty may be influenced by the stakes and their relationships with trainees. Consequently, their use faces challenges as national high stakes assessment devices.

Perhaps more importantly, workplace-based assessment can be instrumental in the provision of feedback to trainees to improve their performance and steer their learning towards desired outcomes. This guide focuses on the use of the methods for this purpose and it is divided into five sections. The first section briefly reviews the literature on the efficacy and prevalence of formative assessment and feedback. This is followed by a section that describes some of the more common methods of work-based assessment. The third section concentrates on feedback and it is explored from the perspective of the learner, its focus, and which characteristics make it effective in the context of formative assessment. Faculty play a key role in the successful implementation of formative assessment, so the fourth section describes strategies to encourage their participation and training to improve their performance. In the closing section of the guide we draw attention to the challenges faced by medical educators implementing formative assessment strategies in routine clinical teaching practice.

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"Workplace-based assessment can be instrumental in the provision of feedback to trainees to improve their performance and steer their learning towards desired outcomes."

Efficacy and prevalence of formative assessment and feedback

Purpose of formative assessment and feedback

Formative assessment is not merely intended to assign grades to trainee performance at designated points in the curriculum; rather it is designed to be an ongoing part of the instructional process and to support and enhance learning (Shepard, 2000). Clearly, feedback is a core component of formative assessment (Sadler, 1989), central to learning, and at “the heart of medical education” (Branch & Paranjape, 2002). In fact, it is useful to consider feedback as part of an ongoing programme of assessment and instruction rather than a separate educational entity (Hattie & Timperley, 2007).

Feedback promotes student learning in three ways (Gipps, 1999; Shepard, 2000):

- It informs trainees of their progress or lack thereof;
- It advises trainees regarding observed learning needs and resources available to facilitate their learning; and
- It motivates trainees to engage in appropriate learning activities.

Efficacy of feedback

Given these presumed benefits, it is appropriate to ask whether there is a body of research supporting the efficacy of feedback in changing trainees’ behaviour. Most compelling is a synthesis of information on classroom education by Hattie (1999) which included over 500 meta-analyses involving 1,800 studies and approximately 25 million students. He demonstrated that the typical effect size (ES) of schooling on overall student achievement is about 0.40 (i.e., it increases the mean on an achievement test by .4 of a standard deviation). Using this as a benchmark or “gold standard” on which to judge the various factors that affect performance, Hattie (1999) summarized the results of 12 meta-analyses that specifically included the influence of feedback. The feedback effect size was .79, which is certainly very powerful, and among the four biggest influences on achievement. Hattie (1999) also found considerable variability based on the type of feedback, with the largest effect being generated by the provision of information around a specific task.

Data to answer the question about the efficacy of feedback are much more limited in the domain of medical education but a recent meta-analysis by Veloski et al (2006) looked at its effect on clinical performance. Of the 41 studies meeting the criteria for inclusion, 74% demonstrated a positive effect for feedback alone. When combined with other educational interventions, feedback had a positive effect in 106 of the 132 (77%) studies reviewed.

A recent paper by Burch and colleagues reports on the impact of a formative assessment strategy implemented in a 4th year undergraduate medical clerkship programme (Burch et al., 2006). In this paper, students who engaged in an average of 6 directly observed clinical encounters during a 14-week clerkship reported that they more frequently undertook blinded patient encounters (McLeod & Meagher, 2001) in which they did not consult the patient records before interviewing and examining the patient. Prior to implementing the formative assessment programme, students traditionally interviewed and examined patients only after consulting patient records. In addition they reported more frequent reading of topics relevant to patients clerked in the ward. While this paper only

“It is useful to consider feedback as part of an ongoing programme of assessment and instruction rather than a separate educational entity”

provides information on self-reported learning behaviour changes, it does suggest that formative assessment may have the potential to strategically direct student learning by reinforcing desirable learning behaviour (Gibbs, 1999).

A recent publication by Driessen and van der Vleuten (2000) supports the findings reported by Burch and colleagues. In their study they introduced a portfolio of learning assignments as an educational tool in a legal skills training programme comprising tutorials which were poorly attended and for which students did not adequately complete the required pre-tutorial work. The portfolio assignments, such as writing a legal contract or drafting a legislative document, were reviewed by peers and the tutor prior to being used as the teaching basis for subsequent skills training sessions. This educational intervention resulted in a twofold increase in time spent preparing for skills training sessions.

Prevalence of feedback

It is clear from these data that formative assessment and feedback have a powerful influence on trainee performance. However, there is a significant gap between what should be done and “on the ground” practice. Lack of assessment and feedback, based on observation of performance in the workplace, is one of the most serious deficiencies in current medical education practice (Holmboe, 2004; Kassebaum & Eaglen, 1999). Indeed, direct observation of trainee performance appears to be the exception rather than the rule.

In a survey of 97 United States medical schools, accredited between 1993 and 1998, it was found that structured, observed assessments of students’ clinical abilities were done across clinical clerkships for only 7.4% to 23.1% of medical students (Kassebaum and Eaglen, 1999). A more recent survey of medical graduates found that during any given core clerkship, 17% to 39% of students were not observed performing a clinical examination (Association of American Medical Colleges, 2004). Likewise, Kogan and Hauer found that only 28% of Internal Medicine clerkships included an in-course formative assessment strategy involving observation of student performance in the workplace setting (Kogan & Hauer, 2006). Outside the US, Daelmans and colleagues (2004) reported that over a 6-month period, observation of trainee performance occurred in less than 35% of educational events in which observation and the provision of feedback could have taken place.

Unfortunately the situation is no better in postgraduate training programmes. In one study, 82% of residents reported that they engaged in only one directly observed clinical encounter in their first year of training; far fewer (32%) engaged in more than one encounter (Day et al, 1990). In another survey of postgraduate trainees 80% reported never or only infrequently receiving feedback based on directly observed performance (Isaacson et al, 1995).

Not only is assessment of directly observed performance infrequently done as part of routine educational practice, but the quality of feedback, when given, may be poor. Holmboe and colleagues evaluated the type of feedback given to residents after mini-CEX encounters and observed that while 61% of feedback sessions included a response from the trainee to the feedback, only 34% elicited any form of self-evaluation by the trainee. Of greatest concern, however, was the finding that only 8% of mini-CEX encounters translated into a plan of action (Holmboe et al., 2004). The paper by Holmboe and colleagues suggests that there are key reasons why clinician-educators fail to give trainees effective feedback (see Box 2).

“Lack of assessment and feedback, based on observation of performance in the workplace, is one of the most serious deficiencies in current medical education practice”

In addition to finding that trainee observation and feedback is infrequently given and often of limited value, it has also been noted that the faculties' assessment of trainee performance may be less than completely accurate. Noel and colleagues found that faculty failed to detect 68% of errors committed by postgraduate trainees when observing a videotape scripted to depict marginal competence (Noel et al., 1992). The use of checklists prompting faculty to look for specific skills increased error detection from 32% to 64%. It was, however, noted that this did not improve the accuracy of assessors. Approximately two thirds of faculty still scored the overall performance of marginal postgraduate trainees as satisfactory or superior. Similar observations attesting to the poor accuracy of faculty observations have been made elsewhere (Herberts et al, 1989; Kalet et al., 1992).

Based on the infrequency with which trainees are observed and problems with the quality of the feedback they receive, it is fair to ask whether observation of trainee performance is an outdated approach to medical training and assessment. The critical question, therefore, is whether clinical interviewing and examination skills are still relevant to clinical practice such that faculty should be trained to properly observe performance and provide effective, useful feedback.

Box 2

Key reasons why clinician-educators fail to give trainees effective feedback

- Current in-vivo assessment strategies such as the mini-CEX may be focusing on assessment of performance at the expense of providing adequate feedback;
- The scoring sheets currently used for in-vivo assessment events provide only limited space for recording comments thereby limiting feedback given;
- Clinician-educators do not fully appreciate the role of feedback as a fundamental clinical teaching tool;
- Clinician-educators may not be skilled in the process of providing high quality feedback.

Feedback in relation to history and physical examination

Despite major technological advances, the ability to competently interview and examine patients remains one of the mainstays of clinical practice (Holmboe, 2004). Data gathered over the past 30 years highlight the critical importance of these skills. In 1975 Hampton and colleagues demonstrated that a good medical history produced the final clinical diagnosis in 82% of 80 patients interviewed and examined. In only one of 80 cases did laboratory tests provide the final diagnosis not made by history or physical examination (Hampton et al., 1975).

Technological advances over the past two decades have not made the findings of this study irrelevant. In 1992 Peterson and colleagues showed that among 80 patients presenting for the first time to a primary care clinic, the patient's history provided the correct final diagnosis in 76% of cases (Peterson et al., 1992). Even more recently, an autopsy study of 400 cases showed that the combination of a history and physical examination produced the correct diagnosis in 70% of cases. Diagnostic imaging studies successfully indicated the correct diagnosis in only 35% of cases (Kirch & Schaffii, 1996).

"Based on the infrequency with which trainees are observed and problems with the quality of the feedback they receive, it is fair to ask whether observation of trainee performance is an outdated approach to medical training and assessment."

Beyond diagnostic accuracy, physician-patient communication is a key component of health care. In a review of the literature, Beck et al. (2002) found that both verbal behaviors (e.g., empathy, reassurance and support) and nonverbal behaviors (e.g., nodding, forward lean) were positively associated with patient outcomes. Likewise, a study by Little et al. (2001) found that the patients of doctors who took a patient-centred approach were more satisfied, more enabled, had greater symptom relief, and had lower rates of referral.

The ability to competently interview a patient and perform a physical examination thus remains the cornerstone of clinical practice. The ability of faculty to accurately observe trainees performing these tasks and provide effective feedback is thus one of the most important aspects of medical training. Although methods such as standardised patients certainly provide complementary assessment and feedback information, they cannot replace the central role of observation by faculty.

Formative assessment methods

A number of assessment methods, suitable for providing feedback based on observation of trainee performance in the workplace, have been developed or regained prominence over the past decade. This section provides a brief description of the essential features of some of them including:-

- mini-clinical evaluation exercise (mini-CEX)
- clinical encounter cards (CEC)
- clinical work sampling (CWS)
- blinded patient encounters (BPE)
- direct observation of procedural skills (DOPS)
- case-based discussion (CbD)
- multisource feedback (MSF)

Mini-clinical evaluation exercise (mini-CEX)

As described above, the mini-CEX (Figure 1) is an assessment method developed in the United States (US) that is now in use in a number of institutions around the world. It requires trainees to engage in authentic workplace-based patient encounters while being observed by faculty members (Norcini et al., 1995). Trainees perform clinical tasks, such as taking a focused history or performing relevant aspects of the physical examination, after which they provide a summary of the patient encounter along with next steps (e.g., a clinical diagnosis and a management plan).

These encounters can take place in a variety of workplace settings including inpatient, outpatient, and emergency departments. Patients presenting for the first time as well as those returning for follow up visits are suitable encounters for the mini-CEX. Not surprisingly, the method lends itself to a wide range of clinical problems including: (1) presenting complaints such as chest pain, shortness of breath, abdominal pain, cough, dizziness, low back pain; or (2) clinical problems such as arthritis, chronic obstructive airways disease, angina, hypertension and diabetes mellitus (Norcini et al., 2003).

"The ability of faculty to accurately observe trainees performing these (history-taking and physical examination) tasks and provide effective feedback is thus one of the most important aspects of medical training."

Figure 1. Mini-clinical evaluation exercise form.

Please refer to www.hcat.nhs.uk for guidance on this form and details of expected competencies for F1

Mini-Clinical Evaluation Exercise (CEX) - F1 Version

Please complete the questions using a cross: Please use black ink and CAPITAL LETTERS

Doctor's Surname:

Forename:

GMC Number: **GMC NUMBER MUST BE COMPLETED**

Clinical setting: A&E OPD In-patient Acute Admission GP Surgery

Clinical problem category: Airway/Breathing CVS/Circulation Gastro Neuro Pain Psych/Behav Other

New or FU: New FU

Focus of clinical encounter: History Diagnosis Management Explanation

Number of times patient seen before by trainee: 0 1-4 5-9 >10

Complexity of case: Low Average High

Assessor's position: Consultant GP SpR SASG SHO Other

Number of previous mini-CEXs observed by assessor with any trainee: 0 1 2 3 4 5-9 >9

Please grade the following areas using the scale below:	Below expectations for F1 completion	Borderline for F1 completion	Meets expectations for F1 completion	Above expectations for F1 completion	U/C*
1. History Taking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Physical Examination Skills	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Communication Skills	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Clinical Judgement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Professionalism	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. Organisation/Efficiency	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. Overall clinical care	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

*U/C Please mark this if you have not observed the behaviour and therefore feel unable to comment.

Anything especially good?

Suggestions for development

Agreed action:

Have you had training in the use of this assessment tool?: Face-to-Face HaveReadGuidelines Web/CD rom

Assessor's Signature:

Date (mm/yy): /


Time taken for observation: (in minutes)

Time taken for feedback: (in minutes)

Assessor's Surname:

Assessor's registration number:

Please note: Failure of return of all completed forms to your administrator is a probity issue
Acknowledgements: Adapted with permission from American Board of Internal Medicine



Source: www.hcat.nhs.uk

In the original work, each aspect of the clinical encounter is scored by a faculty member using a 9-point rating scale where 1-3 is unsatisfactory, 4-6 is satisfactory and 7-9 is superior. The parameters evaluated include: interviewing skill, physical examination, professionalism, clinical judgement, counselling, organization and efficiency, and overall competence. Different scales and different parameters have been used successfully in other settings (e.g., National Health Service).

The core purpose of the assessment method is to provide structured feedback based on observed performance. Each patient encounter takes roughly 15 minutes followed by 5-10 minutes of feedback. Trainees are expected to be evaluated several times with different patients and by different faculty members during their training period (e.g., the Foundation Programme requires 6 assessments per year).

This assessment tool has been shown to be a reliable way of assessing postgraduate trainee performance provided there is sufficient sampling. Roughly 4 encounters are sufficient to achieve a 95% confidence interval of less than 1 (on the 9-point scale) and approximately 12-14 are required for a reliability coefficient of 0.8 (Norcini et al. 1995; Norcini et al., 2003; Holmboe et al., 2003).

In addition to the postgraduate setting, the mini-CEX has been successfully implemented in undergraduate medical training programmes (Hauer, 2000; Kogan et al., 2003; Kogan & Hauer, 2006). In this context, the period of observation and feedback is often longer, ranging from 30-45 minutes (Hauer, 2000; Kogan et al., 2002).

There is a growing body of evidence supporting the validity of the mini-CEX. Kogan et al (2002 and 2003) found that mini-CEX performance was correlated with other assessments collected as part of undergraduate training. Faculty ratings of videotapes of student-standardised patient encounters, using the mini-CEX forms, were correlated with the checklist scores and standardised patient ratings of communication skills (Boulet et al, 2002). In postgraduate training, mini-CEX performance was correlated with a written in-training examination and routine faculty ratings (Durning et al, 2002). Holmboe et al (2004) found that, using the mini-CEX form, they could differentiate amongst videos, scripted to represent different levels of ability. Finally, Hatala et al (2006) found that mini-CEX scores were correlated with the results of a Royal College oral examination.

Clinical encounter cards (CEC)

The CEC system, developed at McMaster University in Canada (Hatala & Norman, 1999) and subsequently implemented in other centres (Paukert et al., 2002), is similar to the mini-CEX. The basic purpose of this assessment strategy is also to score trainee performance based on direct observation of a patient encounter. The encounter card system scores the following dimensions of observed clinical practice: history-taking, physical examination, professional behaviour, technical skill, case presentation, problem formulation (diagnosis) and problem solving (therapy). Each dimension is scored using a 6-point rating scale describing performance as 1) unsatisfactory, 2) below the expected level of student performance, 3) at the expected level of student performance, 4) above the expected level of student performance, 5) outstanding student performance, and 6) performance at the level of a medical graduate.

In addition to capturing the quality of the performance, the 4 x 6 inch score cards also provide space for assessors to record the feedback given to the trainee at the end of the encounter. This system has been shown to be a feasible, valid, and reliable measure of clinical competence, provided that a sufficient number of

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"The encounter card system scores the following dimensions of observed clinical practice: history-taking, physical examination, professional behaviour, technical skill, case presentation, problem formulation (diagnosis) and problem solving (therapy)."

This type of performance assessment focuses on evaluating the clinical reasoning of trainees so as to understand the rationale behind decisions made in authentic clinical practice. As with other assessment methods described, each encounter is expected to last no more than 20 minutes, including 5 minutes of feedback. Trainees are expected to engage in multiple encounters with multiple different examiners during the training period.

There are several studies supporting the validity of this measure. Maatsch et al (1983) collected several assessments for a group of practicing doctors eligible for recertification in Emergency Medicine. They found that CbD correlated with a number of the other measures, including chart audit. The score distribution and pass-fail results were consistent with scores on initial certification, ten years earlier. As importantly, CbD was considered the most valid of the measures by the practicing doctors participating in the study.

A study by Norman et al. (1989) compared a volunteer group of doctors to those referred for practice difficulties. CbD was highly correlated with a standardised patient examination and with an oral examination. More importantly, it was able to separate the volunteer group from the doctors who were referred. Likewise, Solomon et al (1990) collected data from several different assessments on practicing doctors eligible for recertification. CbD was correlated with the oral examination as well as written and oral exams administered 10 years earlier.

Multisource feedback (MSF)

More commonly referred to as 360-degree assessment, this method represents a systematic collection of performance data and feedback for an individual trainee, using structured questionnaires completed by a number of stakeholders. The assessments are all based on directly observed behaviour (Wragg et al., 2003) but they differ from the methods presented above in that they reflect routine performance, rather than performance during a specific patient encounter.

Although there are a number of different ways of conducting this form of assessment, the mini-peer assessment tool (mini-PAT) that has been selected for use in the Foundation Programme in the UK is a good example. Trainees nominate 8 assessors including senior consultants, junior specialists, nurses and allied health service professionals. Each of the nominated assessors receives a structured questionnaire (Figure 4) which is completed and returned to a central location for processing. Trainees also complete self-assessments, using the same questionnaires, and submit these for processing. The categories of assessment include: good clinical care, maintaining good clinical practice, teaching and training, relationships with patients, working with colleagues and an overall assessment.

The questionnaires are collated and individual feedback is prepared for trainees. Data are provided in a graphic form which depicts the mean ratings of the assessors and the national mean rating. All comments are included verbatim, but they remain anonymous. Trainees review this feedback with their supervisor and together work on developing an action plan. This process is repeated twice yearly during the training period.

This method is widely used in industry and business, but has also been found to be useful in medicine. Applied to practicing doctors, it was able to distinguish certified from non-certified internists and the results were associated with performance on a written examination (Ramsey et al., 1989; Wenrich et al., 1993). In a follow-up study, two subscales were identified—one focused on technical/cognitive skills and the other focused on professionalism (Ramsey et al., 1993). Written examination performance was correlated with the former but not the latter.

"This type of performance assessment (CbD) focuses on evaluating the clinical reasoning of trainees so as to understand the rationale behind decisions made in authentic clinical practice."

"The assessments...reflect routine performance, rather than performance during a specific patient encounter."

Multisource feedback has been applied to postgraduate trainees as well as practicing doctors. The Sheffield Peer Review Assessment Tool, which is the full scale version of mini-PAT as shown in Figure 4 was studied with paediatricians and found to be feasible and reliable (Archer et al., 2005). It also separated doctors by grade and tended to be insensitive to potential biasing factors such as the length of the working relationship. Whitehouse et al. (2002) also applied multisource feedback to postgraduate trainees with reasonable results.

Finally, this form of assessment has also been used successfully with medical students (Arnold et al., 1981; Small et al., 1993). Both positive and negative reports from peers have influenced academic actions.

Overall, reasonably reliable results can be achieved with the assessments of 8 to 12 peers.

Nature of the feedback

For the purpose of this discussion, feedback can be conceptualised as "information provided by an agent (teacher, peer, self, etc.) regarding aspects of one's performance or understanding" (Hattie & Timperley, 2007). This information can be used by the learner to "confirm, add to, overwrite, tune or restructure information in memory, whether that information is domain knowledge, meta-cognitive knowledge, belief about self and tasks or cognitive tactics and strategies" (Winnie & Butler, 1994). The main purpose of feedback is, therefore, to reduce the discrepancy between current practices or understandings and desired practices or understandings (Hattie & Timperley, 2007).

Perspective of the learner

In order for feedback to fulfil this purpose, it needs to address three fundamental questions for the learner:

- Where am I going?
- How am I going?
- Where to next?

To address the first question, it is critical that there be clearly defined learning goals. If the goals are not clearly articulated then "the gap between current learning and intended learning is unlikely to be sufficiently clear for students to see a need to reduce it" (Hattie & Timperley, 2007). Goals can be wide ranging and variable, but without them students are less likely to engage in properly directed action, persist at tasks in the face of difficulties, or resume the task if disrupted (Bargh et al., 2001). The existence of goals is also more likely to lead students to seek and receive feedback, especially if they have a shared commitment to achieving them (Locke & Latham, 1990). So, medical trainees need to have a clear understanding of desired practice or competence in order to seek feedback and stay focused on the task of achieving competence in the domain of interest.

The second question focuses on the provision of concrete information, derived from an assessment of the performance, relative to a task or goal. To do so well requires criteria that provide clear indicators of whether the task has been completed properly. The answer to this question addresses the traditional, restricted definition of feedback. Nonetheless, it is critical to the provision of effective feedback. Ironically, it is precisely this aspect of feedback which is usually poorly done. Clinician-educators are often reluctant to provide honest feedback, particularly in the face of poor performance.

"Feedback can be conceptualised as 'information provided by an agent (teacher, peer, self, etc.) regarding aspects of one's performance or understanding'"

"Clinician-educators are often reluctant to provide honest feedback, particularly in the face of poor performance. Having a set of clearly defined criteria makes it somewhat easier to provide guidance based strictly on observed performance, rather than interpretations of the trainee's intentions."

Having a set of clearly defined criteria makes it somewhat easier to provide guidance based strictly on observed performance, rather than interpretations of the trainee's intentions.

The final important question from the perspective of the trainee is what actions need to be taken in order to close the gap between actual performance and desired performance. Trainees need an action plan—specific information about how to proceed in order to achieve desired learning outcomes. As indicated previously, without honest feedback regarding actual performance, trainees are unlikely to seek advice about how to proceed in order to close the learning gap.

The interrelatedness of these questions becomes apparent when attempting to address this final question. Indeed, without clearly defined learning outcomes, including criteria which make achievement of the learning goals explicit, and honest feedback about observed performance, planning aimed at improving performance will not take place. Closing the gap between where trainees are and where they need to be is both the purpose of feedback and the source of its influence (Sadler, 1989).

Focus of feedback

How effectively feedback addresses the three questions for learners is dependent in part on what aspects of the performance are addressed. Specifically, there are four foci for feedback (Hattie & Timperley, 2007):

- Feedback about the task;
- Feedback about the process of the task;
- Feedback about self-regulation; and
- Feedback about the self as a person.

The most basic focus of feedback addresses the quality of the task performed. Using well defined criteria, trainees are given specific information about whether they achieved the required level of performance. This type of feedback is easiest to give, and is consequently the most frequently provided. It is most helpful when it concentrates on the performance, rather than the knowledge required for the task. The latter is best dealt with by providing direct instruction and it is not regarded as feedback (Hattie & Timperley, 2007).

One of the limitations of providing feedback focused only on the task is that it is necessarily context-specific or task-specific. Consequently, it does not generalise readily to other tasks (Thompson, 1998). On the other hand, providing feedback that focuses on the process can be of more value because it encourages a deeper appreciation of the performance. This involves giving feedback that enhances an understanding of relationships (i.e. the construction of meaning), cognitive processes, and transfer to different or novel situations (Marton et al., 1993). This focus for feedback is also more likely to promote deep learning (Balzer, 1989).

A major component of this type of feedback is the provision of strategies for error detection and correction, in other words developing the trainee's ability to provide self-feedback (Hattie & Timperley, 2007). Feedback about the process underlying the task can also serve as a cueing mechanism leading to more effective information search strategies. Cueing is most useful when it assists trainees in detecting faulty hypotheses and provides direction for further searching and strategising (Harackiewicz, 1979).

Feedback that focuses on self-regulation addresses the interplay between commitment, control, and confidence. It concentrates on the way trainees monitor, direct, and regulate their actions relative to the learning goal. It implies a measure of autonomy, self-control, self-direction, and self-discipline (Hattie & Timperley, 2007). Effective learners are able to generate internal feedback and cognitive routines while engaged in a task (Butler & Winnie, 1995).

Students who are able to self-appraise and self-manage are able to seek and receive feedback from others. At the other end of the spectrum are less effective learners who, having minimal self-regulation strategies, are more dependent on external factors, such as teachers, to provide feedback. For these learners, feedback is more effective if it directs attention back to the task and enhances feelings of self-efficacy such that trainees are likely to invest more time and become more committed to mastering the task (Kluger & DeNisi, 1996).

Trainees' attributions of success and failure can have more impact than actual success or failure. Feelings of self-efficacy can be adversely affected if students are unable to relate feedback to the cause of their poor performance. In other words, feedback that does not specify the grounds on which students have achieved success or not, is likely to engender personal uncertainties and may ultimately lead to poorer performance (Thompson, 1998). On the other hand, feedback that attributes performance to effort or ability is likely to increase engagement and task performance (Craven et al., 1991). Thus, when giving feedback it is critical that the assessor clearly directs the feedback to observed performance, while being aware of the impact feedback has on the self-efficacy of the trainee.

The final focus of feedback is discussed not because of its educational value but rather because it often has adverse consequences. This feedback is typically concentrated on the personal attributes of the trainee and seldom contains task-related information, strategies to improve commitment to the task, or a better understanding of self or the task itself (Hattie & Timperley, 2007). This focus for feedback is generally not effective, its impact is unpredictable, and it can have an adverse effect on learning. This is particularly true of negative feedback directed at a personal level.

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Characteristics of effective feedback in the context of formative assessment

Formative assessment strategies are thought to best prompt change when they are integral to the learning process, performance assessment criteria are clearly articulated, feedback is provided immediately after the assessment event, and trainees engage in multiple assessment opportunities (Crooks, 1988; Gibbs & Simpson, 2004). In addition to these features, Ende suggested that specific conditions could make feedback more conducive to learning (Ende, 1983) as described in Box 3.

Box 3

Specific conditions to make feedback more conducive to learning (Ende, 1983)

- Set an appropriate time and place for feedback
- Provide feedback regarding specific behaviours, not general performance
- Give feedback on decisions and actions, not one's interpretation of the trainee's motives or intentions
- Give feedback in small digestible quantities and
- Use language that is non-evaluative and non-judgemental.

In addition to the strategies suggested by Ende, it has also been suggested that the efficacy of feedback may be further improved by promoting trainee "ownership" of feedback (Holmboe et al., 2004). Strategies to achieve this include:

- Encouraging trainees to engage in a process of self-assessment prior to receiving external feedback;
- Permitting trainees to respond to feedback; and
- Ensuring that feedback translates into a plan of action for the trainee.

Based on a large qualitative study, including 83 academics involved in education, Hewson and Little (1998) validated many of these literature-based recommendations. They developed a useful list of bipolar descriptors outlining feedback techniques to be adopted and avoided (Box 4).

Box 4

Feedback techniques to be avoided and adopted (taken from Hewson & Little, 1998)

Feedback techniques to be avoided	Feedback techniques to be adopted
Creating a disrespectful, unfriendly, closed, threatening climate	Creating a respectful, open minded, non-threatening climate
Not eliciting thoughts or feelings before giving feedback	Eliciting thoughts and feelings before giving feedback
Being judgemental	Being non-judgemental
Focusing on personality	Focusing on behaviours
Basing feedback on hearsay	Basing feedback on observed facts
Basing feedback on generalizations	Basing feedback on specifics
Giving too much/too little feedback	Giving the right amount of feedback
Not suggesting ideas for improvement	Suggesting ideas for improvement
Basing feedback on unknown, non-negotiated goals	Basing feedback on well-defined, negotiated goals

As already mentioned, formulating an action plan at the end of a feedback session is critical to the success of formative assessment. If a plan addressing the deficiencies is not formulated, it results in failure to close the "learning loop" and correct the identified problems (Holmboe et al., 2004). Indeed, formulation of an action plan may constitute the most critical step in providing feedback.

Beyond these actions, it is becoming increasingly recognised that ongoing coaching or mentoring improves the efficacy of feedback. This is particularly true of 360-degree feedback strategies (Luthans & Peterson, 2004). Current literature in the business world reports that the role of the workplace managers has been reconceptualised such that they are seen to be facilitators of learning, creativity, and innovation rather than directors or controllers of activity. Furthermore, learning leaders or managers should foster interconnections between people and systems so as to create collective learning networks (Walker, 2001). While this research has not been replicated in the medical workplace setting, the emerging success of these strategies in business suggests that similar methods merit further consideration in clinical training settings.

Faculty development

Faculty participation

From the preceding discussion it is clear that there is a need to increase the frequency of observation of trainee performance in order to provide feedback aimed at improving the quality of the services they later render in clinical practice. To this end a number of strategies have recently been implemented, but the studies of their efficacy are limited in number and they report variable success.

Holmboe and colleagues examined the impact of a scoring sheet specifically designed to remind faculty both of the dimensions of feedback and that its main purpose is to provide trainees with information about their performance aimed at improving it (Holmboe et al., 2001). In the study, the faculty control group did not receive any instruction regarding the use of the score sheet, while the intervention group received 20 minutes of instruction at the start of the clinical rotation. This information session outlined the characteristics of effective feedback and stressed the importance of direct observation of trainees to evaluate clinical competence. Results of the study indicated that while the intervention group did not provide more frequent feedback, their trainees were more satisfied with the quality of feedback they received.

Two recent studies in the Netherlands have produced similar findings. In one of the studies an undergraduate surgical clerkship was restructured in an attempt to increase the observation of trainee performance and the provision of feedback by senior faculty members (van der Hem-Stokroos et al., 2004). Restructuring of the clerkship included the introduction of a log book, a form documenting observation of skill performance, and individual appraisal by senior staff. Faculty was informed of the changes but they were not given formal instruction in trainee observation and how to provide feedback. The results indicated no significant increase in trainee observation or the provision of feedback. The authors suggest that the lack of impact of the intervention may be partly attributed to the limited input received by faculty involved in the study, particularly limited involvement in the process of restructuring the clerkship.

In the other study, Daelmans and colleagues (Daelmans et al., 2005) introduced in-training assessment in an undergraduate medical clerkship programme. Senior clinical staff was informed about the introduction at a meeting held at the beginning of the clerkship. They also received a letter outlining the in-training assessment programme. The findings indicated that despite implementing this new programme, students were not more frequently observed performing clinical interviews and examinations in the workplace. In their discussion of the results they suggest that observation and feedback regarding student performance may have been improved if faculty members had been more frequently reminded of the programme, for example daily meetings could have been used to alert faculty to the importance and potential educational value of the programme.

In contrast to these studies, Turnbull and colleagues (Turnbull et al., 2000) describe a strategy using clinical work sampling in which students received feedback based on directly observed patient encounters an average of eight times during a 4-week clerkship rotation. In this study, faculty members observing students in the workplace attended a 2-hour workshop outlining the assessment and feedback strategy. In addition, they received monthly communications reminding them of the project. Students were also oriented to the project before it started, and met with the research associate on a weekly basis during the clerkship rotation. Results indicated that the ongoing collection of performance data was feasible.

"There is a need to increase the frequency of observation of trainee performance in order to provide feedback aimed at improving the quality of the services they later render in clinical practice."

In another study using the clinical encounter card system, students engaged in a directly observed assessment event an average of 35 times during a 12-week surgery clerkship (Paukert et al., 2002). As in the other study, evaluators involved in the project were briefed about the project in a number of short 15-minute meetings outlining the purpose and importance of the intervention implemented. These information sessions formed part of other meetings routinely held in the department, for example morbidity and mortality meetings. At each of these information sessions, faculty were asked to raise any issues or concerns they had regarding the project. They also received a letter explaining the assessment and feedback system prior to implementation. At the end of the clerkship, students were more satisfied with the feedback they received.

Based on these studies it is clear that a number of strategies need to be employed to successfully implement an assessment process in which trainees receive feedback based on directly observed performance in the workplace. First, it is apparent that involvement of faculty in planning an in-course formative assessment strategy is likely to enhance their engagement in the process. Second, faculty need to be thoroughly briefed about the purpose and process of the observation and feedback strategy implemented. Third, students need to be properly informed about the purpose and format of the assessment method used. In particular, it is critical that the potential learning benefits of the system are emphasized rather than the assessment aspects of the methods being used. Finally, faculty and students need to be regularly reminded of the benefit of formative assessment and the importance of keeping the assessment strategy active in the workplace.

Faculty training

While successfully implementing a formative assessment strategy in the workplace is an achievement in its own right, it is important to ensure that the quality of the observations made by attending faculty are accurate and that the feedback received by students is effective. As was highlighted earlier, faculty observations of student performance may not be sufficiently accurate to identify errors in student performance. While the use of checklists has been shown to improve the ability of assessors to detect errors in performance (Noel et al, 1992), they have not been shown to improve the overall accuracy of assessors. This is an issue that requires further research; effective strategies to address this problem clearly need to be found.

While the accuracy of examiners remains an issue needing further work, the stringency of examiners can be improved with training. A recent paper by Boulet and colleagues examined the stringency of examiners using the mini-CEX to evaluate directly observed trainee performance (Boulet, et al., 2002). They reported significant variability among the examiners even when they were observing the same event. Holmboe and colleagues have shown that assessor training can address this issue. In their paper, study participants engaged in a one-day video-based training session aimed at reducing variability among faculty when providing assessments and feedback on observed performance. Participants engaged in performance dimension training and frame-of-reference training (Holmboe et al., 2004). The former was accomplished by getting faculty to discuss and define key components of competence for specific clinical skills and develop criteria for satisfactory performance. The latter was addressed by giving individual faculty members the opportunity to score real-time trainee performance using standardised patients and standardised trainees. While one faculty member scored the performance of the trainee and provided feedback, other faculty members scored the trainee's performance by watching the interview and examination on a video monitor. The encounter ended with a group discussion

"Faculty observations of student performance may not be sufficiently accurate to identify errors in student performance"

of how each member of the group rated the performance and reasons for the scores allocated. Finally the facilitator described what type of trainee performance the case scenario was scripted to depict.

Eight months after this faculty development effort, a set of video recordings of scripted patient encounters were again used to compare the performance of trained faculty as compared to a cohort of untrained faculty. Trained faculty were more stringent than untrained faculty members and they also reported feeling more comfortable providing trainee feedback. This study is one of the first demonstrating the beneficial impact of faculty training for the purpose of scoring performance with the intention of providing trainee feedback.

Challenges

In this closing section of the guide we wish to highlight areas where further work is needed to address some pivotal questions regarding workplace-based formative assessment and feedback. First and foremost, we need to develop strategies that will ensure successful and sustainable implementation of formative assessment in the workplace. Most of what has been done to date has been research-based, short term projects. We need studies that identify the determinants of successful, sustainable assessment and feedback strategies so that we can better understand factors that promote trainee feedback as a routine feature of training programmes rather than a unique feature of selected programmes only. Long term use may require further modification and simplification of existing methods so as to make them more user-friendly in busy clinical settings where patient care is the first priority and trainee assessment of less importance.

Based on current literature it is apparent that poor faculty participation in formative assessment and feedback strategies is probably the most significant limiting factor currently identified. Why faculty do not routinely engage in trainee assessment and feedback needs to be better understood if we wish to improve the situation. One strategy that may be of benefit would be a reward structure for busy clinicians that appropriately recognises their educational contributions and/or provides them protected time to engage in teaching activities. Another strategy would be to identify a core group of faculty whose only educational job is assessment and formative feedback. Other strategies clearly need to be identified. In any event, these realities need to be addressed before formative assessment is likely to be a routine feature of workplace-based training programmes.

Second, we need to improve the quality of the assessments and feedback given to trainees through a concerted faculty development effort. Current work indicates that feedback rarely results in the formulation of an action plan, a critical component of effective feedback, and only sometimes involves self-assessment by the trainee. Both these issues need to be addressed if feedback is to be “owned” by the trainee and remedial action undertaken to improve performance. In addition, the accuracy and stringency of feedback need to be improved. Innovative strategies to address this important aspect of formative assessment need to be developed.

Finally, the impact of feedback on trainee learning behaviour and performance needs to be determined. To date there is very little information about the strategic use of formative assessment in the workplace context to drive the learning of medical trainees. The need for such data is apparent. Not only do we need to determine the impact of feedback on learning behaviour, but we also need to know what performance-in-the-workplace benefits can be expected to be achieved by successful formative assessment strategies.

“We need studies that identify the determinants of successful, sustainable assessment and feedback strategies so that we can better understand factors that promote trainee feedback as a routine feature of training programmes rather than a unique feature of selected programmes only.”

Summary

In the context of the workplace-based education of doctors, there has been concern that trainees are seldom observed, assessed, and given feedback. This has led to increasing interest in a variety of formative assessment methods that require observation and offer the opportunity for feedback, including the mini-clinical evaluation exercise, clinical encounter cards, clinical work sampling, blinded patient encounters, direct observation of procedural skills, case-based discussion, and multisource feedback. The research literature on formative assessment and feedback suggests that it is a powerful means for changing the behaviour of students and trainees.

To enhance the efficacy of the methods of workplace-based assessment, it is critical that the feedback which is provided be consistent with the needs of the learner, focus on important aspects of the performance (while avoiding personal issues), and have a series of characteristics which make it maximally effective. Since faculty play a key role in the successful implementation of formative assessment, strategies to provide training and encourage their participation are critical.

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Notes

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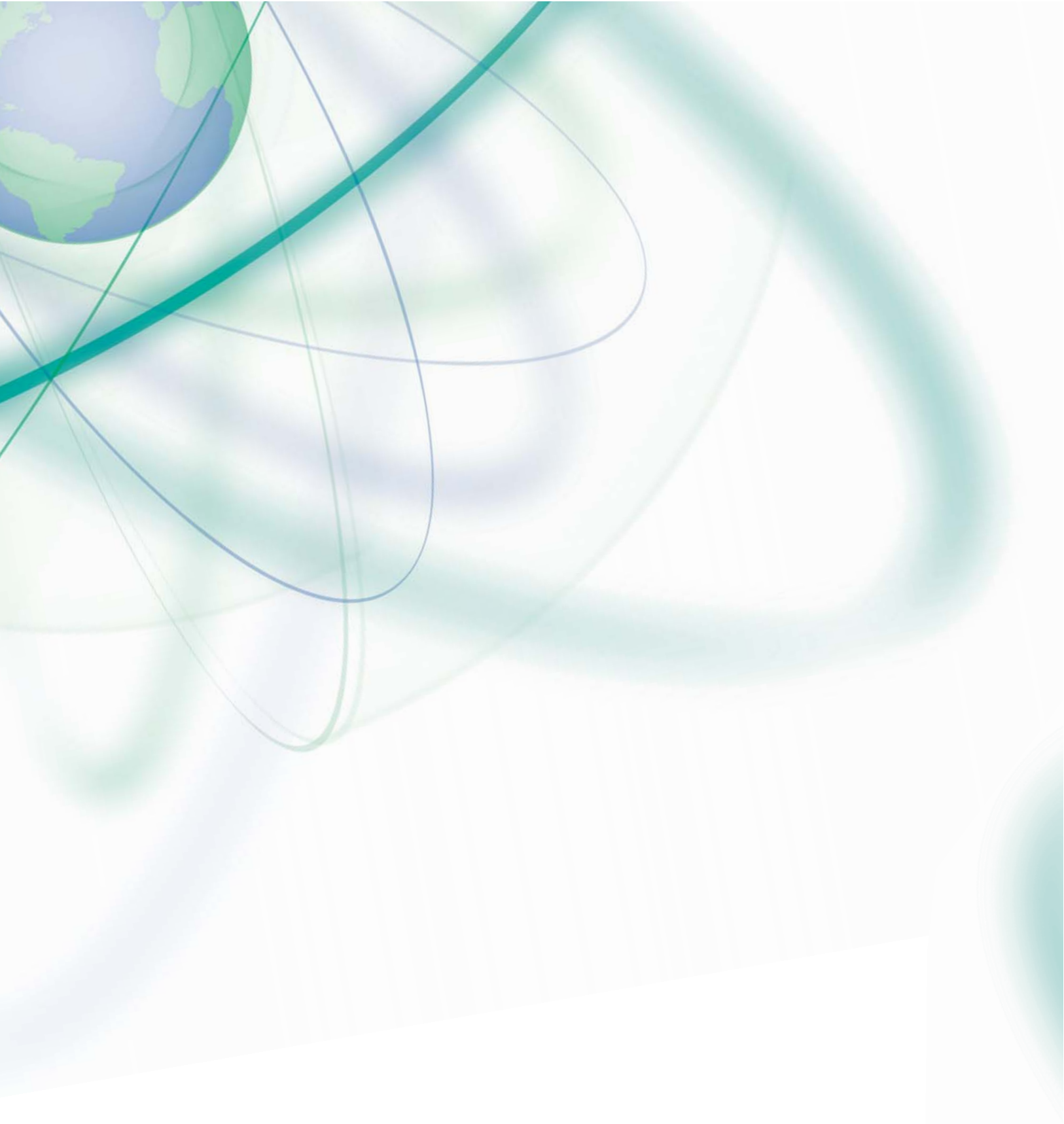
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AMEE, Tay Park House, 484 Perth Road,
Dundee DD2 1LR, Scotland, UK

Tel: +44 (0)1382 381953 Fax: +44 (0)1382 381987

Email: amee@dundee.ac.uk www.amee.org

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